

News Release

8 October 2013

**BandwidthX Shortlisted for WBA Best New Venture
Wi-Fi Industry Award 2013**

[BandwidthX](#), the cloud based Wi-Fi marketplace, has been shortlisted for the Wi-Fi Broadband Alliance's Wi-Fi Industry Award: 2013 Best New Venture. This award recognizes the innovations and breakthrough by relatively new ventures with a potential to make significant impact on the use of Wi-Fi in terms of new services, technologies, business models etc. The award will be presented on November 20, 2013 at the Wi-Fi Global Congress in Beijing

The company has recently launched its new solution Bandwidth Market that enables Mobile Operators (MNOs and MVNOs) to precisely meet data demand growth by using Wi-Fi capacity. They can buy capacity where and when they need it and just the right amount. The same solution allows all Wi-Fi and Internet Service providers to easily sell their unused capacity. This commerce brings savings to Mobile operators and new revenue streams to Wi-Fi/Internet Service Providers (WiSPs and ISPs), improving profitability for both parties.

"The quality and volume of entries received this year was of an extremely high standard and it was tough for the judging panel to select a shortlist. Carrier Wi-Fi is experiencing a boom in interest with a high level of innovation currently occurring in the industry. This was reflected in the high caliber of submissions this year and I look forward to congratulating the winners personally at the award giving ceremony in Beijing," said Guang Yang, Senior Analyst for Strategy Analytics and Head Judge for the Wi-Fi Industry Awards 2013.

"BandwidthX is excited to have our innovative solution recognized by the WBA. We have been pleased to work with many of the members of WBA in bringing our solution to market and look forward to continued cooperation," said Pertti Visuri, BandwidthX CEO.

For further information about BandwidthX and its solution, visit <http://bandwidthx.com> or follow @BandwidthX on Twitter.

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About BandwidthX

BandwidthX has solved the main hurdles in putting Wi-Fi to work. The company offers a cloud-based marketplace where both Mobile Operators (MNOs and MVNOs) and Wi-Fi/Internet Service Providers (WiSPs and ISPs) can define their value for capacity in real time and are automatically matched when their values align. Bandwidth Market gives the mobile operators incremental data capacity at lower cost when their networks are constrained, while allowing the Wi-Fi service providers to profit from new revenue streams. With this new form of micro-commerce, everyone in the Wi-Fi ecosystem wins: from mobile operators and hotspot service providers to equipment and software vendors, aggregators and financial clearing companies and, of course, the end user of the device. Taking advantage of the BandwidthX platform is simple and easy and does not require long-term commitments. Learn more about BandwidthX at <http://www.bandwidthx.com>.

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